Compare Business Editions

Core and Additional services	Google Workspace Business starter	Google Workspace Business Standard	Google Workspace Business Plus
Pricing in Dollar (Per Year)	$30.00	$120.00	$220.00
Gmail	✔	✔	✔
Calendar	✔	✔	✔
Groups for Business	✔	✔	✔
Chat and Chat spaces	✔	✔	✔
Digital whiteboarding with Jamboard	✔	✔	✔
Drive storage and Docs editors	✔	✔	✔
Video conferencing with Meet	✔	✔	✔
Directory management	✔	✔	✔
Sites	✔	✔	✔
Tasks	✔	✔	✔
Notetaking with Keep	✔	✔	✔
Additional Google services	✔	✔	✔
Google Vault for eDiscovery & information governance	add-on	add-on	✔
Google Cloud Search for internal search and assist		✔	✔
Email addresses and mailing lists	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Your email address (you@company.com)	✔	✔	✔
Additional addresses per user (sales@company.com)	✔	✔	✔
Addresses at multiple domains (you@company2.com)	✔	✔	✔
Admin-controlled mailing lists	✔	✔	✔
User-controlled mailing lists	✔	✔	✔
Email usage and limits	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Email storage (shared with documents and photos)	30GB (Pooled)	2TB (Pooled)	5TB (Pooled)
Attachment size limit (sending)	25 MB		
Attachment size limit (receiving)	50 MB		
Recipients per message (To, Cc, Bcc fields combined)	2,000 (500 external)		

Unique recipients per day (Each unique address counts once)	3,000 (2,000 external, 500 external for trial accounts)		
Email security & compliance	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Junk email filtering and virus blocking	✔	✔	✔
Gmail ads turned	✔	✔	✔
Custom filtering and content policies	✔	✔	✔
Email and chat retention policies	✔	✔	✔
Allowed IP addresses	✔	✔	✔
User-managed denylists	✔	✔	✔
Enforced-compliance footers	✔	✔	✔
Option to disable IMAP & POP access	✔	✔	✔
Confidential mode	✔	✔	✔
Advanced phishing and malware protection	✔	✔	✔
S/MIME encryption for email			
Advanced email attachment scanning (Security sandbox)			
Advanced email delivery options	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Catch-all address	✔	✔	✔
Email routing options for split and dual delivery	✔	✔	✔
Inbound gateway	✔	✔	✔
Outbound gateway (for entire domain)	✔	✔	✔
Outbound relay server (for alternative From: addresses)	✔	✔	✔
Receiving from multiple POP addresses	✔	✔	✔
Drive and Docs editors	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Drive for desktop	✔	✔	✔
Shared drives for team	✔	✔	✔
Turn Docs creation on or off	✔	✔	✔
Advanced Drive auditing and reports (Drive audit log)		✔	✔
Advanced Drive sharing permissions		✔	✔
Manage document approvals		✔	✔
Manage Drive metadata (custom labels and fields)		✔	✔
Connected Sheets	✔	✔	✔

Drive data loss prevention (DLP)			
Google Meet	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Maximum number of participants per meeting	100	150	500
External participants	✔	✔	✔
Secure meetings	✔	✔	✔
Presentations and screen sharing	✔	✔	✔
App for Android and iOS	✔	✔	✔
Maximum send resolution	720p	720p	1080p
Record meetings & save them to Drive		✔	✔
Hand raising	✔	✔	✔
Reactions	✔	✔	✔
Advanced Google Meet background/foreground		✔	✔
Automatic framing		✔	✔
Noise cancellation		✔	✔
Create Breakout rooms		✔	✔
Join Breakout rooms	✔	✔	✔
Polls		✔	✔
Q&A		✔	✔
Track attendance (requires 5 or more attendees)			✔
Digital whiteboard	✔	✔	✔
Add Meet video to Microsoft Outlook	✔	✔	✔
Add co-hosts to meetings		✔	✔
Control Slides presentations		✔	✔
Transcribe meetings & save them to Drive		✔	✔
Google Meet	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Client-side encryption			
In-domain & trusted domain live streaming (max viewers)			
Google Chat	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Turn chat history on or off	✔	✔	✔
Set space history option for users	✔	✔	✔
Automatically accept chat invitations	✔	✔	✔

	Google Workspace Business starter	Google Workspace Business Standard	Google Workspace Business Plus
External chat for 1:1 and group direct messages	✔	✔	✔
Allow or restrict external chat	✔	✔	✔
Allow or restrict Chat apps	✔	✔	✔
Turn external spaces on or off		✔	✔
Control file sharing in Chat			✔
Use discoverable spaces			✔
Groups / Groups for Business	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Email list groups	✔	✔	✔
Groups for content sharing, calendar invitations	✔	✔	✔
Collaborative Inboxes and message moderation	✔	✔	✔
User managed groups	✔	✔	✔
Configuration groups for use by admins	✔	✔	✔
Target audience groups (preset sharing options)			✔
Inspect group membership	✔	✔	✔
Restrict group membership			✔
Dynamic groups (manage membership automatically)			
Calendar	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Team calendars	✔	✔	✔
Resource booking (rooms, buildings, equipment)	✔	✔	✔
Add video conferencing to events	✔	✔	✔
Automatically add events to calendars		✔	✔
Sync calendars with Microsoft Exchange	✔	✔	✔
Endpoint management - Device security settings	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Fundamental endpoint management			
Basic passcode enforcement (mobile)	✔	✔	✔
Google Credential Provider for Windows (standalone)	✔	✔	✔
Network management (ChromeOS, meeting room hardware)	✔	✔	✔
Advanced endpoint management			
Strong passcode enforcement			✔
Network management (mobile)			✔
Mobile device security policies			✔

Android work profiles			✔
Enterprise endpoint management			
iOS data protection			
Endpoint management - Device management	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Fundamental endpoint management			
Basic mobile device management	✔	✔	✔
Fundamental management for computers	✔	✔	✔
Endpoint verification	✔	✔	✔
Company-owned device inventory (endpoints)	✔	✔	✔
Remote account sign-out	✔	✔	✔
Remote account wipe (mobile)	✔	✔	✔
Block devices	✔	✔	✔
Drive for desktop	✔	✔	✔
Advanced endpoint management			
Advanced mobile management			✔
Zero-touch enrollment for Android devices			✔
Admin approval of devices			✔
Remote device wipe			✔
Windows device management			✔
Enterprise endpoint management			
Company-owned device inventory (Android)			✔
Company-owned device inventory (iOS)			
Company-owned device management (iOS)			
Mobile device management rules			
BeyondCorp Alliance partner integrations			
Endpoint management - Mobile app management	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Fundamental endpoint management			
Public and private app management (Android)	✔	✔	✔
Advanced endpoint management			
Public app management (iOS)	✔	✔	✔
Android app runtime permissions	✔	✔	✔
Endpoint management - Device details	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**

Fundamental endpoint management			
Basic device details (mobile)	✔	✔	✔
Basic endpoint details (computer & smart devices)	✔	✔	✔
Basic device reports (Chrome & mobile)	✔	✔	✔
Usage and report	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Number of users	300		
Email, document, photo storage per user	30GB (Pooled)	2TB (Pooled)	5TB (Pooled)
99.9% uptime guarantee	✔	✔	✔
24/7 support	✔	✔	
Enhanced support			✔
User access options	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Supported browsers	✔	✔	✔
Access across devices (computers, phones, tablets)	✔	✔	✔
Offline access	✔	✔	✔
Microsoft Outlook	✔	✔	✔
IMAP and POP mail clients	✔	✔	✔
Security and data protection	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
2-step verification	✔	✔	✔
Security keys for 2-step verifications	✔	✔	✔
Enforced SSL connections	✔	✔	✔
Alert center: Notifications of potential security issues	✔	✔	✔
Data protection insights report		✔	✔
Password monitoring and strength control	✔	✔	✔
Set session length for Google services			✔
Migration products	**Google Workspace Business starter**	**Google Workspace Business Standard**	**Google Workspace Business Plus**
Migrate email, calendars, contacts, files (many tools)	✔	✔	✔
Migrate from Exchange	✔	✔	✔
Migrate from Outlook	✔	✔	✔
Migrate from IMAP servers	✔	✔	✔
Migrate from HCL Notes	✔	✔	✔
Migrate from Gmail or other webmail	✔	✔	✔

Migration products	Google Workspace Business starter	Google Workspace Business Standard	Google Workspace Business Plus
Have users migrate their data	✔	✔	✔
Reports and audit logs	Google Workspace Business starter	Google Workspace Business Standard	Google Workspace Business Plus
Usage trends of apps and users (many reports)	✔	✔	✔
Audit logs of user and admin activity (many logs)	✔	✔	✔
Google Meet attendance reports			✔
Advanced Drive auditing and reports		✔	✔
3rd-party app integration	Google Workspace Business starter	Google Workspace Business Standard	Google Workspace Business Plus
Single sign-on (SSO) using Google as IdP	✔	✔	✔
Single sign-on (SSO) using a 3rd-party IdP	✔	✔	✔
App catalog of 200+ pre configured SAML apps	✔	✔	✔
Auto Provisioning of SAML apps (maximum number)	3	Unlimited	Unlimited
Secure LDAP: Connect LDAP-based apps and services			